

MAJESTIC DEFINITION WINES – NHWS February 16th 2023

DEFINITION MACON-VILLAGES

The Definition range brings the world's greatest wine styles to Majestic customers, so it isn't complete without white Burgundy. The Mâconnais is the region's best-kept secret, and it's yet to get the fanfare of the north, so continues to make fantastic Chardonnay at great value. Wines are typically made unoaked, and the warmer climate here means pure fruit flavours sing from your glass. And this exclusive bottling is a shining example. It's fresh with flavours of citrus and stone fruits that will pair excellently with soft, creamy cheeses.

In 2022, this wine won an IWC award for the 2020 vintage.

DEFINITION CHENIN BLANC

Chenin is a bit of a South African speciality – and nobody does it better than DeMorgenzon. So, it was natural that we'd source grapes for our Definition Chenin from them. Chenin is a lot like Chardonnay: it really picks up the character of its terroir. Made at high altitude, it's like mountain air – fresh and pure. These vineyards are the first place the sun hits on the old road between Stellenbosch and Cape Town. All that sun ripens the grapes to absolute perfection, making the wine incredibly aromatic. Think mandarins and nectarines – a fruit salad of a wine, with aging on the lees giving it a lovely rich, honeyed texture. Heady and delicious. Try it with scallops or onion tart. The sweetness really complements this Chenin's texture.

In 2022, this wine won an IWC award for the 2021 vintage.

DEFINITION VIOGNIER

The Definition range brings the world's greatest wine styles to Majestic customers. And when it came to finding a Viognier worthy of the label, there was only one producer we wanted to work with. Languedoc producer Abbotts & Delaunay were thrilled to find the perfect fruit to make this wine truly the Definition of great Viognier. Partial oak-fermentation adds body, texture and moreish creaminess. It's classically fresh and aromatic, with lush notes of white peach, apple and delicate almond. The ripe-fruit flavours make this a delicious choice for spicy dishes.

In 2022, this wine won an IWC award for the 2020 vintage.

DEFINITION RIOJA BLANCO

We were the first people ever to import Muga to the UK. We've been staunch champions of their delicious wines for over thirty years – with their Rioja Blanco a lot of customers' first introduction to white Rioja. So, when we decided to add one to our range, they were the only people we called. It's the first time Muga have ever agreed to make an own-label wine – a testament to our great relationship with them. And our buyers have done a cracking job, working with the Muga team to blend the perfect wine from top-quality Viura and Garnacha Blanca grapes. Citrus. Pear. Peach. It's got a fantastically full, silky texture. Gentle oaking gives it a moreish creaminess – if you like lush whites, this will be irresistible. Perfect with salted almonds, serrano ham – really, any tapas.

In 2022, this wine won an IWC award for the 2020 vintage.

DEFINITION FLEURIE

The Definition range brings the world's greatest wine styles to Majestic customers, Fleurie is the sub-region of Beaujolais where you'll find Gamay at its light, silky and Supple best. To capture this style at its finest we went to Pardon et Fils, a seventh generation winery with some of the most experience in all of Beaujolais. To preserve all of its floral aromas, they left it completely unoaked. It's fresh and fruity, with flavours of red fruits, roses and violets. This is one of the few red wines that's light enough to serve with fish.

DEFINITION ZINFANDEL

The Definition range brings the world's greatest wine styles to Majestic customers. The Zinfandel grape, a close relative of Primitivo, is big, bold and full of black-fruit flavour. It thrives in California's hot, dry summers. So to create this, we went to Lodi in the Central Coast region, where Prohibition-surviving vines produce sun-soaked full-bodied reds. It's classic Zinfandel, made by our own buyers with a producer names 'USA Producer of the Year' five times. It's rich and silky, with flavours of blackberry, plum and sweet spice. Try it with a hearty beef stew.

DEFINITION RIOJA RESERVA

The Definition range brings the world's greatest wine styles to Majestic customers. And La Rioja Alta is the epitome of traditional Rioja producers. It's still run by descendants of the five founders and prides itself on its classic style – so commissioning our Definition Rioja from them was a no-brainer. They employ their own cooper to make barrels, every single grape is picked by hand – the wines are even hand-racked by candlelight in the cathedral-like cellars beneath Haro's cobbled streets. It's a sophisticated wine with notes of red fruit, coconut and vanilla spice, and a really silky texture. As all Riojans know, its inviting aromatics make it a fantastic complement for slow-roasted lamb shoulder.

In 2022, this wine won an IWC award for the 2018 vintage.

DEFINITION CARMENERE 2020

The Definition range brings the world's greatest wine styles to Majestic customers. Purple Angel is unquestionably the most desired expression of Carménère, Chile's star grape variety. So to capture the Definition of it, we went to the winery behind Purple Angel, Montes, for the same team work to with us. It's bold and spicy, with notes of blackberry, plum, coffee, vanilla and nutmeg. Try it with pork or hard cheeses.

In 2022, this wine won an IWC award for the 2020 vintage.